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| <b>Event Name</b> | <b>Expert talk on Importance and impact of IPR in academia</b> |
| <b>Theme</b>      | Awareness on Intellectual Property Rights                      |
| <b>Date</b>       | 22 <sup>nd</sup> December 2023                                 |
| <b>Venue</b>      | Auditorium, RVITM.   |

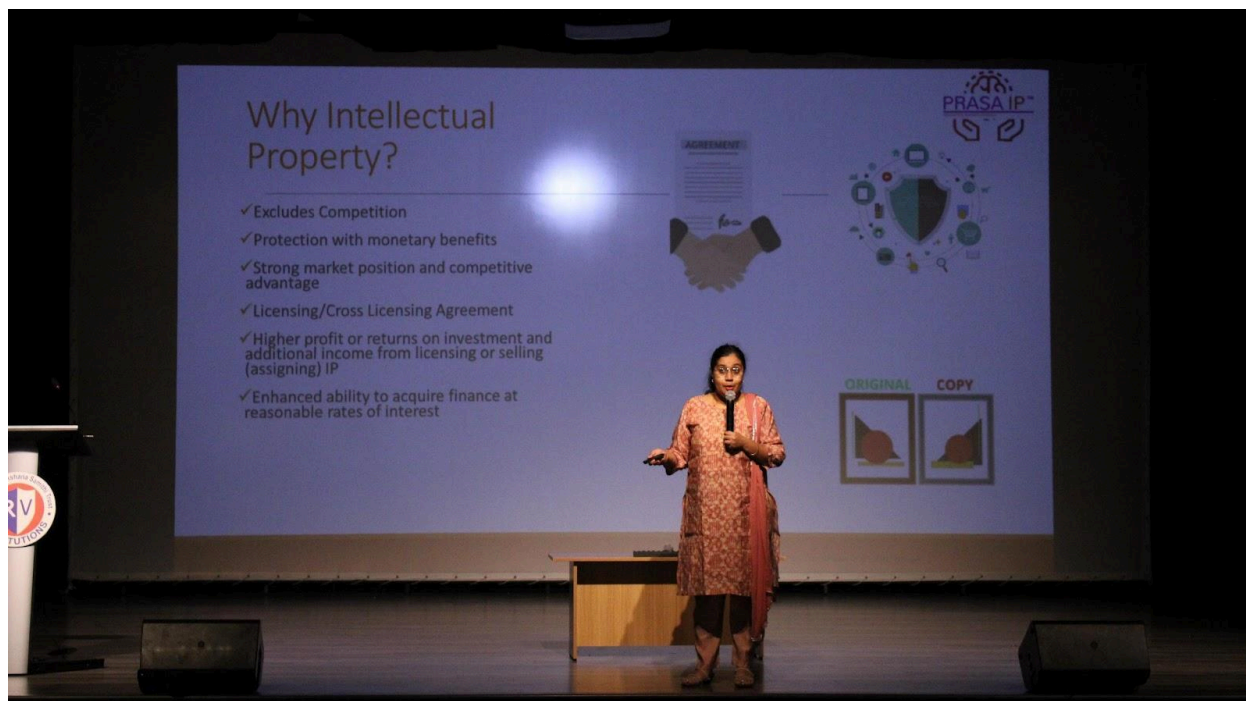
### Objective of the Program:

- To elucidate the fundamental concepts of Intellectual Property Rights (IPR) and their significance in the academic domain.
- To explore the various types of IPR, such as patents, copyrights, and trademarks, and analyze their specific roles in safeguarding academic innovations.
- To discuss the practical implications and benefits of IPR for academic researchers, institutions, and the broader academic community.
- To examine the impact of IPR on knowledge dissemination, collaboration, and technology transfer within the academic ecosystem.
- To provide insights into best practices for navigating the IPR landscape, fostering innovation, and responsibly managing intellectual assets in academia.

### Guest Speaker:

Praneetha K Rasbag

Founder



Prasa IP, Bengaluru.

### Key Highlights:

The program was started with the Inauguration session. Dr. Lokesh P started the session with the Welcome address. Latha C A, HoD, Department of ISE felicitate the

Chief Guest and gave details about the objectives, about the event. Dr.Vinoth Kumar M, Associate Professor, Dept of ISE and introduced the chief guest to session. The Chief guest of the session Praneetha K Rasbag Founder Prasa IP, Bengaluru has set the right tone to the program by delivering Inaugural address to the participants and by outlining the importance of PI Products and IP practices. Finally, Dr. Harish Kumar, Assistant Professor, Department of ECE proposed vote of thanks to the august gathering and concluded the session.