

Chaaya, media and Mass club Communication Club Inauguration

DATE: 11th January 2024

TIME: 11:30 AM to 01:30 PM

VENUE: 6th Floor

Auditorium

Number of

participants: 40

The Department of Information Science and Engineering organized inauguration of Chaaya a media and mass communication club on 11th January 2024.

Ms. Mohini, student of dept of ISE welcomed the gathering. The event was started by seeking the blessings of almighty. The chief guests Mr. Pradeep Nair, News Editor of Hindu , PG Adithya, Co-Founder, Talented agency and Mrs. Madhuvanthi Ananath, Senior Director and Head of Marketing growth & Customer experience, Shopsy graced the session. The student coordinator Ms. Lekhana gave a brief introduction of the club. The chief guests addressed the students and shared their insights about creativity, marketing and content writing. The event was presided by Dr. Jayapal R, Principal, RVITM. The students had a very good interaction session with the chief guests. Finally, the event was concluded by the student coordinator Mr. Amrit S by expressing the Vote of Thanks.



