PRIVACY POLICY

At RV Institute of Technology and Management, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, store and share information through our website (rvitm.edu.in) and related digital services. By accessing or using our website or by registering for programmes, you agree to the terms of this Policy.

The Privacy Policy is subject to applicable laws in India, including, but not limited to, the IT Act, 2000 and the IT Rules, 2011, as amended from time to time.

Site Visit Data

When you visit our website, we may collect basic technical details for statistical purposes, such as:

- Your server address
- Your top-level domain (e.g., .gov, .com, .in)
- The type of browser you use
- Date and time of access
- Pages visited and documents downloaded
- The website you came from (referring address)

Cookies

A cookie is a piece of software code that an internet website sends to your browser when you access information at that site. This site does not use cookies.

Collection of Personal Information

We may collect personal information such as your name, email address, telephone number, postal address and details submitted through enquiries, admission forms, newsletters or other interactive forms. You will be informed how such information will be used if you choose to provide it. If at any time you believe the principles referred to in this Privacy Policy have not been followed or have any other concerns, please notify the webmaster through the contact us page.

How We Use Your Information

- To operate and improve our website and services
- To respond to enquiries or process applications
- To understand and analyse website usage

- For course registrations, we may use your contact information, educational background and payment information
- To communicate with you via email (admissions, academic updates, events and important notices)
- To ensure security and prevent fraud

Data Security

We use standard security measures to protect your data from misuse or loss. However, no online system can be guaranteed to be completely secure.

Links to External Websites

Our site may contain links to third-party websites (LinkedIn, Facebook, Instagram, etc) for academic or informational purposes. We are not responsible for the privacy practices or content of external sites and encourage you to review their privacy policies directly.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in law, technology or our institutional practices. Any revisions will be posted on this page with the updated effective date.