



RV Educational Institutions

RV Institute of Technology and Management®
Bangalore– 560076

Event Name	Seminar on entrepreneurship Awareness
Date	03/09/2025
Venue	Auditorium, RVITM
Audience	V semester students of All Branches, RVITM
Spokesperson	Dr. Purushottam Bung, Director, RV Institute of Management.
Faculty Coordinator	Dr.Madhumathy P

Department of Electronics and Communication Engineering

Objective of the Program:

- To create awareness about entrepreneurship as a viable career option among students.
- To inspire participants to think innovatively and develop entrepreneurial mindsets.
- To provide insights into opportunities, challenges, and resources available for budding entrepreneurs.
- To encourage students to explore business models and startup culture.
- To connect participants with experts and mentors in the entrepreneurial ecosystem

Topics Covered:

Introduction to Entrepreneurship – meaning, importance, and scope.

Current Trends in Entrepreneurship – innovation, technology-driven startups, and social entrepreneurship.

Entrepreneurial Skills and Competencies – creativity, problem-solving, risk-taking, leadership, and decision-making.

Business Model Development – fundamentals of ideation, validation, and market fit.

Challenges and Opportunities for Startups in India – funding, incubation, and government support schemes.

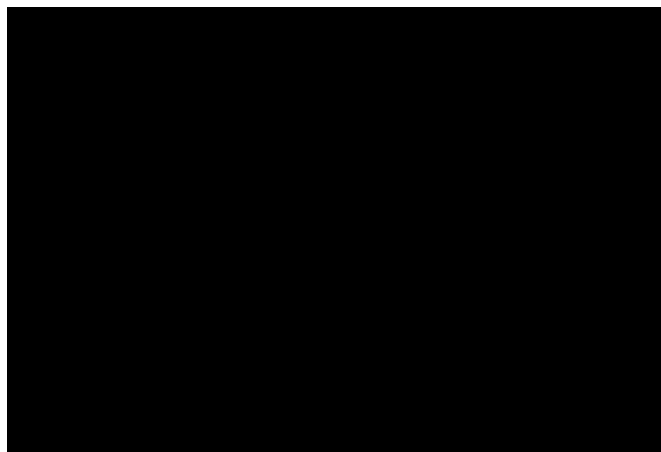
Case Studies of Successful Entrepreneurs – inspiration from real-world journeys.

Brief Report:

The **Seminar on Entrepreneurship Awareness** was organized with the objective of nurturing entrepreneurial skills and inspiring students to explore innovative career opportunities. The resource persons highlighted the importance of entrepreneurship in today's competitive world and shared insights on how startups contribute to economic growth and job creation.

The sessions covered essential aspects such as entrepreneurial competencies, idea generation, business model development, and challenges faced by entrepreneurs. Participants gained exposure to real-life case studies and government initiatives that support startups.

The seminar received an enthusiastic response, with active student participation in discussions and Q&A sessions. It successfully instilled a spirit of innovation and motivated participants to consider entrepreneurship as a promising career path.





The event was organized under the guidance of:

- Dr. Nagashettappa Biradar, Principal
- Dr. Manjunatha Prasad R, Vice Principal and Head of the Department, ECE
- Dr. Madhumathy P, Coordinator, Associate Professor, Department of ECE